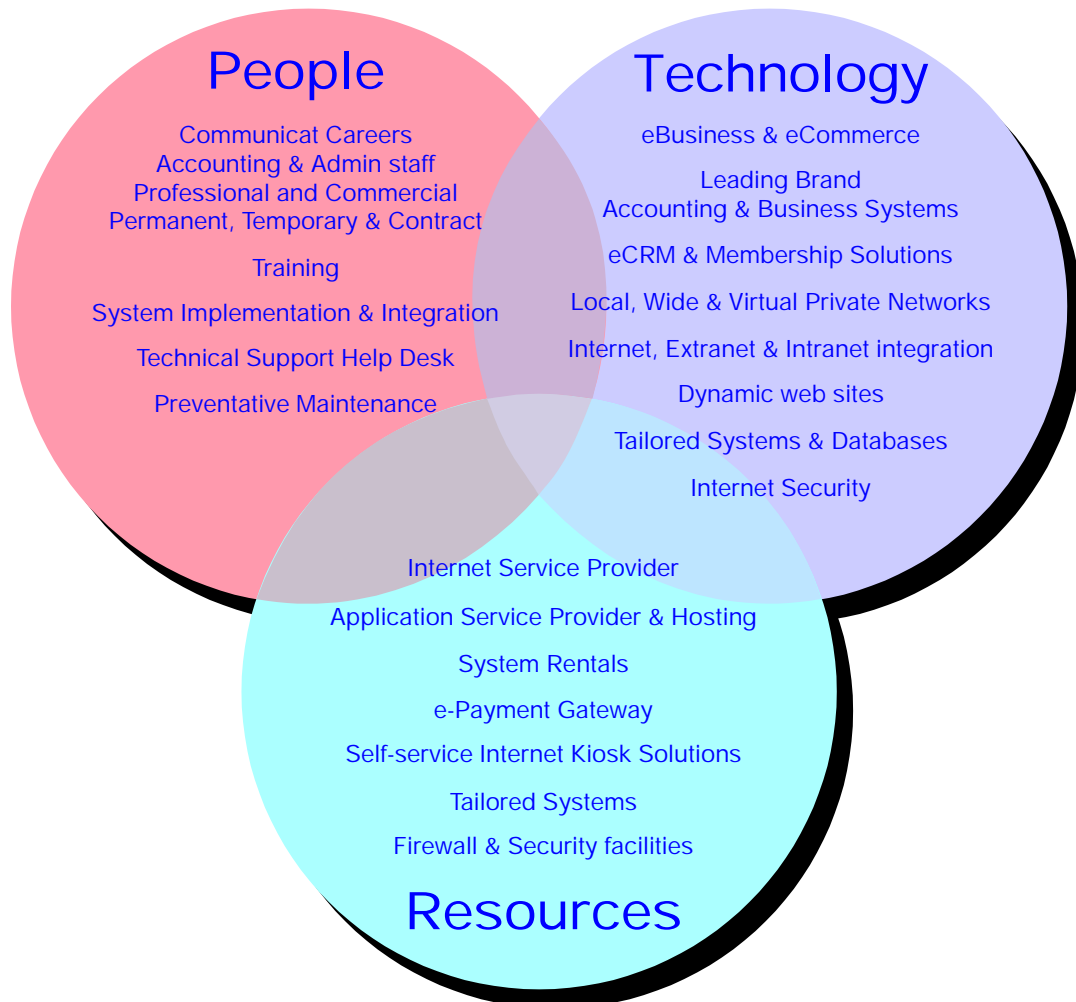


Company Brochure



www.communicat.com.au
online@communicat.com.au

Victoria: Ph (03) 9329 0766
52 Chetwynd St., West Melbourne 3003
Fax: (03) 9329 2433

Queensland: Ph (07) 3876 1200
Level 4, Toowong Tower, 9 Sherwood Rd, Toowong 4066
Fax: (07) 3876 1200



Welcome

Working smarter

As you grow and succeed you need to change the way you work and to re-think your business strategy. When your business is small you can succeed by working longer and harder than your competitors. Then you hit the “glass ceiling”.

To succeed and grow beyond this point you need to achieve excellence throughout your organisation.

To achieve this, you need to **work smarter**...

- Employ highly effective people and commit to their training and development

- Refine and improve your business systems

- Ensure that your people and systems work together smoothly to meet the needs of your business.

After all, this is what your competitors are doing.

We help our clients to achieve **their** success. This applies to both the individuals we deal with as well as the organisations they work for. As a consequence, we achieve our own success in partnership with our clients. A true “Win-Win” outcome.

How we help you

We know that our dedication and loyalty builds strong long-term relationships with our clients. We have proven this since we commenced business in 1987. Perhaps you have become cynical after dealing with sales people who were more focused on their sales commission than on your needs. Or perhaps they simply lacked the necessary expertise or resources.

Communicat offers you a refreshing change.

- We are committed to a long-term partnership strategy with our clients

- Our team is highly professional... that's the only type of person we will employ

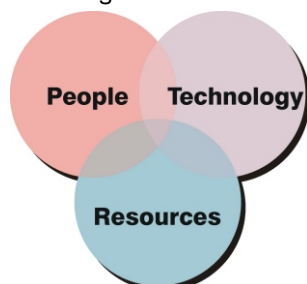
- We have a wealth of knowledge and experience

- We have extensive Information Technology resources

- Integration - We know how it all fits together.

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**Helping you work smarter,
not harder.**



People, Technology, Resources

Your first and most important step is to have the right **People**, properly trained and supported. Without them it is a complete waste having the best technology.

Searching for the people who possess the right skills and the right fit for your organisation is like looking for gold. They are the key which unlocks the power that technology offers. We can help you to bring out the best in your existing team. And when you need new staff we can help you to find the right people. We can also train and support them to build on your success.

Your second step is having the right **Technology**. We're constantly sifting through the latest developments to find out which solutions work effectively **and** which ones will last the distance. We won't treat you like a guinea pig. We can recommend industry-leading solutions which are proven to perform reliably. We have the “know-how” to integrate and extend these systems so that they work effectively in your business. And we can provide professional support over the life of the system.

In today's complex, fast paced business world you sometimes need **Resources** but you can't justify the cost to get started. This is the third component of our service. You can hire what you need from us at a fraction of the cost. We can provide you with systems, software, Internet, communication facilities and specialist help.

Ensuring your success

The world of business is moving faster and heading in exciting new directions. The Internet has changed the business world forever.

Only healthy, growing, vibrant companies will succeed in the future. You need business partners who understand this fact and can help you with the leadership, practical ideas and commitment to move forward with you.

At Communicat we have the vision of where business is heading in the future.

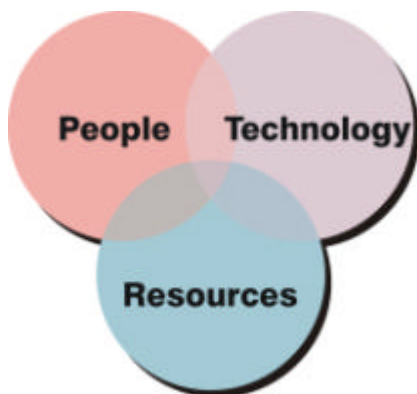
We offer to partner you in a strategy to integrate your People, Technology and Resources, manage the overlaps between them and achieve a successful result. We can give you this balance. And we bring it all to you with a smile!

Our Vision...

When you are ready to embark on a major project, you need a partner you can trust. A company which...

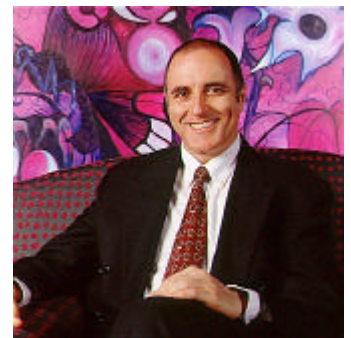
- ⊙ Has a vision of where the world of business is headed.
- ⊙ Understands the overall integration and dynamics of your project - people, technology, resources.
- ⊙ Offers the professional dedication to stick with you right through to completion.
- ⊙ Is not primarily focused on "making a sale".
- ⊙ Whose culture is based on quality of service and building up long term relationships with clients.
- ⊙ Adheres to the highest professional standards.
- ⊙ Offers the latest technology and methods, to protect your investment from obsolescence.
- ⊙ Offers a range of leading alternative solutions and is able to customise them to your needs.

That company is Communicat.



Communicat has a reputation for the latest technology. We provide a high quality, professional, fully coordinated service.

We are focused on maintaining long term relationships. When we commence work with a client, we always have the vision of having a 10 year minimum involvement. And we achieve it.



*Malcolm White,
Managing Director*

Time and time again Communicat has been called in to pick up the pieces of half finished projects, sold by sales people from other "solution providers". We have to patch it together to try to make the pieces work, causing the client extra costs and delays.

Why do it the hard way?

Call us in to partner with you on your project from the start.

Failure is not an option.